

EVENTS

JANUARY

**BRANCH OPENING IN KEKIRAWA AND KAHAWATTE**

Kekirawa is a thriving agrarian community with a progressive economy that contributes to the gross production of the country. The opulent soil of Kekirawa is home to an ambitious farming and trading community.

Kahawatte with its fame for gem and jewellery is a bustling economy and is home to many self-made businessmen and traders.

NDB established its footprints in these townships in January 2015 to herald financial prosperity to the individuals and businesses in the areas.

FEBRUARY

**BRANCH OPENING IN HENDALA**

Hendala, with its close proximity to the bustling tourist hub Negombo, is a growing economic hub with ample opportunity for traders and manufacturers. NDB opened its 86th branch in Hendala to serve its citizenry with a novel banking experience with NDB.

CHRONIC KIDNEY DISEASE (CKD) PROJECT IN KEBITHIGOLLAWA

NDB commenced a health initiative with the aim of alleviating major impacts of the Chronic Kidney Disease (CKD) by creating awareness and facilitating free medical screening to those living in vulnerable environments. The project was launched in association with the 'Renal Unit' at the Anuradhapura Teaching Hospital and the 'Kidney Protection Foundation' in Anuradhapura.

MARCH

**BRANCH OPENING IN GIRIULLA**

Giriulla is renowned for its rich agricultural success located within the geographic spread of the famous 'Coconut Triangle'. NDB opened its doors to the aspiring individuals and businesses of Giriulla, in a bid to support and encourage entrepreneurial, growth efforts of its people.

OFF-SITE ATM OPENING

08 off-site ATMs were opened at Maliban Textile Garment Factories in Ingiriya, Pelmadulla, Opanayake, Dematagoda, Balangoda, Matale, Deraniyagala and Ginigathhena in order to provide the staff convenience in accessing their NDB savings accounts. This initiative also formed a part of the Bank's micro financing initiatives.

JULY

**BRANCH OPENING IN KOCHCHIKADE**

NDB opened its doors to the aspiring individuals & businesses of Kochchikade, with NDB's expertise and knowledge in SME financing, offering many solutions; including short-term working capital loans, supplier and distributor finance and industry specific long-term funding which will be beneficial for the growers, small and micro industrialists, traders and distributors in the area.

SME WORKSHOPS

SME workshops were carried out in Awissawella, Malabe, Mahiyanganaya, Piliyandala and Nikaweratiya where participants were introduced to sustainable business practices.

AUGUST

**BRANCH OPENING IN BATTARAMULLA**

NDB made entrance to Battaramulla, the rapidly developing administrative capital of Sri Lanka, to bring new vistas of financial prosperity to the township.

MERCANTILE ATHLETIC MEET – DIYAGAMA

The Bank was the Gold Sponsor of this event held in August 2015.

SME WORKSHOPS

SME workshops were conducted in Kalutara, Matara and Kallmunnei to educate Small & Medium Entrepreneurs (SME) on sustainable business practices.

SEPTEMBER

**GOLF TOURNAMENT**

NDB together with the Royal Colombo Golf Club (RCGC) hosted the Annual 'Inter-School Golf Championship' at the RCGC. This tournament was organized by past pupils of the Holy Family Convent, Bambalapitiya.

SME WORKSHOPS

SME workshops were carried out within the Colombo Region (Havelock Town, Colombo 7, Nawam Mawatha and Kollupitiya), Giriulla, Kandy, Chilaw, Ampara and Kegalle. A large number of entrepreneurs benefited from the wide range of information and knowledge that was shared in these workshops.

APRIL



JAFFNASPIRE

NDB Jaffnaspire, held in April 2015 in the Jaffna Peninsula, received a tremendous response from the people in the region. This mammoth event conducted by NDB in Jaffna comprised of several community development projects, an Investor Forum, a vehicle fair, a mega door-to-door campaign and a musical show which featured some famed Indian Super Singers.

MAY



BUILD SRI LANKA

The Bank was the Gold Sponsor at the Build Sri Lanka - Housing and Construction Exhibition which was held at the BMICH in May 2015.

SME WORKSHOPS

SME workshops were conducted in Kuliyaipitiya, Kandana and Boralessgamuwa where Small and Medium Entrepreneurs (SME) were educated on environment and social management processes. The programmes which shared valuable knowledge on sustainable business practices; were conducted in conjunction with the regional SME workshops organized by the Bank.

JUNE



SME WORKSHOPS

SME Workshops were carried out in Embilipitiya, Gampola, Vauvniya and Kaduruwela in conjunction with the regional SME workshops organized by the Bank.

BRITISH COMEDY SHOWCASE

NDB entertained 100 of its top Privilege Customers at a unique event of brilliant British stand-up comedy featuring four of Britain's best comedians coupled with a fine dining experience at Hilton Colombo.

OCTOBER



BRANCH OPENING IN CHENKALADY

NDB opened its 91st Branch in Chenkalady in Batticaloa District. The new branch opening reinstates the Bank's continued commitment towards the rapid post-conflict economic development taking place in the region.

RIYA POLA IN ANURADHAPURA

The Bank conducted 'Riya Pola' in collaboration with Diesel & Motor Engineering PLC (DIMO), an initiative to promote price discounted vehicles coupled with NDB's convenient leasing solutions.

NOVEMBER



APPOINTING OF NDB BRAND AMBASSADOR

Angelo Mathews, Sri Lanka's Cricket Captain was appointed as the NDB Brand Ambassador. NDB believes that this new partnership will in return bring in an emotional connection towards the brand and build greater stature.

RIYA POLA IN AMBALANGODA

'Riya Ploa' was carried out in Ambalangoda as well following its success in Anuradhapura in October 2015.

DECEMBER



BRANCH OPENING IN AKKARAIPATTU

NDB opened its 92nd branch in Akkaraipattu in a bid to support the economic and livelihood development in the area. With this opening, NDB signalled a steady continuation of the Bank's aggressive expansion strategy.

BRANCH OPENING IN TISSAMAHARAMA

NDB opened its last branch for 2015 in Tissamaharama with the intention of further strengthening its financial services to the residents in the Southern Province. With this opening, NDB branch network grew to ninety three.